



OAKLAND PUBLIC LIBRARY ADVISORY
COMMISSION

Oakland Main Library
Brad Walters Community Room (formerly West Auditorium)
125 – 14th Street

Meeting Agenda

Monday, November 14, 2011

5:15 PM

Roll Call / Call to Order

- 1. Approval of Draft Minutes: September 26, 2011**
- 2. Chairperson's Commission Activities Report**
- 3. Oakland Public Library Staff Activities Reports**
 - A. Library Director
 - i. Library Activities – Informational Report
 - ii. Circulation Statistics (Attachment A)
- 4. Continuation of Debriefing/Next Steps of LAC Retreat (Attachment B)**
 - i. LAC Responsibilities
 - ii. Measure Q Reports Format
 - iii. Frequency of Meetings
- 5. Children's Services Presentation – Informational Report**
- 6. Commissioner's Advocacy Reports**
 - A. Informational reports and Announcements Commission related activities
- 7. Agenda Building - Determination of Schedule of New and/or Outstanding Commission Items**
- 8. Open Forum (Public Comment)**
- 9. Adjournment**

*To request a sign interpreter call 238-6713(v), 238-3281(v) or
TTY 834-7446 at least 5 working days before the meeting*

Att A

Oakland Public Library Circulation by Branch FY09-10 vs. FY10-11

Location	09-10 Circ	10-11 Circ	% change
Main (upstairs)	403,031	404,637	0.4%
Main Children's Room	183,337	196,459	7.2%
81st Avenue	n/a	71,846	n/a
Asian	326,528	305,865	-6.3%
Brookfield	33,461	20,820	-37.8%
Chavez	112,359	110,713	-1.5%
Dimond	216,896	228,003	5.1%
Eastmont	62,581	67,321	7.6%
Elmhurst	31,824	18,209	-42.8%
Golden Gate	64,043	78,628	22.8%
King	37,905	44,124	16.4%
Lakeview	120,077	125,038	4.1%
Melrose	24,039	39,994	66.4%
Montclair	148,442	159,117	7.2%
Piedmont	154,443	152,154	-1.5%
Rockridge	250,969	241,793	-3.7%
Temescal	58,576	60,277	2.9%
Tool	37,565	36,990	-1.5%
West Oakland	44,991	44,919	-0.2%
OverDrive (ebooks)		14,424	n/a
Total Circulation	2,471,618	2,585,613	4.6%

	Computer Sessions 09-10	Computer Sessions 10-11	% change
81st	n/a	12,755	n/a
Asian	21,784	18,430	-15.40%
Brookfield	17,866	7,269	-59.31%
Chavez	35,645	29,282	-17.85%
Dimond	20,117	17,563	-12.70%
Eastmont	31,607	25,599	-19.01%
Elmhurst	13,815	6,350	-54.04%
Golden Gate	17,613	14,479	-17.79%
King	1,488	8,143	447.24%
Lakeview	10,177	8,736	-14.16%
Melrose	9,408	9,851	4.71%
Montclair	4,409	4,509	2.27%
Piedmont	10,458	6,905	-33.97%
Rockridge	16,820	10,647	-36.70%
Temescal	9,495	6,653	-29.93%
West Oakland	12,643	10,963	-13.29%

	Program Attendance 09-10	Program Attendance 10-11	% change
Main	9,297	9,431	1.44%
81st	n/a	7,918	n/a
Asian	4,729	4,282	-9.45%
Brookfield	4,616	2,322	-49.70%
Chavez	10,773	8,533	-20.79%
Dimond	12,362	14,507	17.35%
Eastmont	5,425	3,174	-41.49%
Elmhurst	672	1,373	104.32%
Golden Gate	4,783	8,531	78.36%
King	1,966	9,641	390.39%
Lakeview	9,196	9,330	1.46%
Melrose	709	6,260	782.93%
Montclair	3,842	7,476	94.59%
Piedmont	7,663	6,062	-20.89%
Rockridge	10,890	10,329	-5.15%
Temescal	1,727	2,696	56.11%
West Oakland	9,758	10,320	5.76%

LAC Responsibilities
April 2, 2011 Retreat Follow-Up

Goal	Objective	Who?	When?
Make recommendations and review expenditures re Measure Q monies	Decide format for staff Measure Q report	Full Commission	
	Receive and discuss measure Q reports	Full Commission	3x year
Act as Library Ambassadors/ advocates: 1. <i>educate ourselves</i>	Decide on LAC meeting schedule (monthly? every 2 months? Change day so can meet at branches?)		
	Participate in staff presentations on areas of library services (e.g., ebooks, IT, childrens' library)	Full Commission	6x year?
	Review goals/ objectives of Council to integrate LAC activities with city goals	Full Commission	Once yearly
	Visit branches		
	Hear from community members what their interests/ concerns are (invite community groups to meetings)		
	Hold hearings when appropriate (e.g., policy change ahead or controversial issue)	Full Commission	As needed
Act as Library Ambassadors/ advocates: 2. <i>advocate for libraries</i>	Meet with Council members: <ul style="list-style-type: none"> • Thank for support in budget • Express concern about level of GF funding • Wishlist for library (eg. 6th day back, IT...) • Outline accomplishments, challenges, vision 		? times per year
	Submit regular status reports to LEA	Chair	As requested
	Meet with electeds at state level		January (District day)
	Get on agendas of local groups (NCPCs, town hall meetings...) to publicize library		
	Make recommendations to ED re policy issues that affect service (recommendations based on staff presentations)		
	Assist in LAC recruitment by publicizing vacancies		
	Assist in LAC volunteer coordination by publicizing opportunities		